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Special Day Foundation, a new non-profit to the Sarasota and Gulf Coast region focused on offering services to the special needs population, selected Baskerville Advertising as it's AOR. Baskerville has created a logo, mascot, stationery, business cards, and is set to design the Foundation's website, coming early 2010. Along with the main logo, Baskerville is creating icons for the organization's various initiatives and educational literature to support the mission of the Foundation.

